



PRESS KIT

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VEGAN LUXURY INTERIOR DESIGN

“When I opened my eyes to the inhumane practices and treatment of workers and animals within the textiles and furnishings industries, I had no choice but to change the direction of my life and business. My company of 15 years, DiMare Design, became the first 100% humane, interior design vegan firm. I offer clients faux alternatives in place of animal based fabrics and décor.



My mission became to show others through demonstration and education that beautiful, less toxic design can be achieved without the suffering of all living beings nor the destruction of our planet.

My gained knowledge and passion in compassionate design led to the creation of the VeganDesign.org Council, a global coalition comprised of small & large businesses seeking to learn about humane design and connect with this very strong, passionate segment of consumers. I have become a “vegan design expert,” a title that gives me tremendous pride.

I believe that going humane and healthy in your furniture and décor is a way of life. It's a choice to be made for ourselves, our children and future generations. I have chosen to be surrounded by environments that have no tragedy attached to them. I have chosen healthier faux alternatives in place of highly treated fabrics that don't contain poisonous chemicals and trigger illness. My lifestyle and decisions affect not only my children, my clients and those I love, but humanity, animals and the planet.

My choice in refusing to offer furniture and décor made with living beings is helping my clients health, saving the lives of animals from being slaughtered, workers from dying in filthy, toxic conditions and the planet from devastation.

My humane choices and way of life supports positive change and that brings me tremendous happiness.

— Deborah DiMare, Founder DiMare Design

THE BOOK

Vegan Interiors – Home Edition



Vegan Interiors – Home Edition is a first of a series of books that focuses on the beauty of humane design. The book is filled with stunning images portraying compassionate design as luxurious and healthier for everyone from newborns to seniors and simple to embrace. It provides facts about how many animals, workers, trees etc. are saved in each vegan room or piece of furniture.

There are pages dedicated to the future of textiles. “Growing materials” are fabrics made out of fruits and trees that will be readily available to consumers soon enough. “Vegan Interiors – Home Edition” is a beautiful way to show others through demonstration and education that no living thing, including humans, animals and the planet need sacrificing

for beautiful interiors. *Vegan Interiors – Home Edition* is available [on Amazon.com](https://www.amazon.com).

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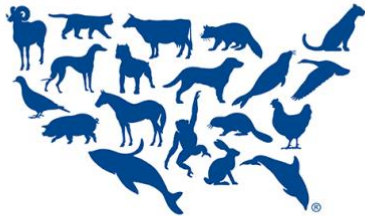
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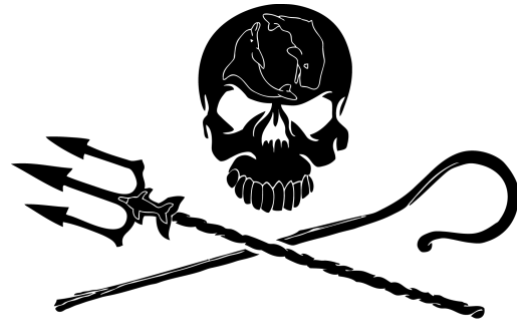
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GIVING

We are proud to give back to the following organizations:



**THE HUMANE SOCIETY
OF THE UNITED STATES**



SEA SHEPHERD





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